

Report Parameters :

AE INITIALS :

AE LOC :

AE RC :

BILLING SUMMARY : YES

GENERATE :

MAKEGOODS : YES

BUSINESS TYPE :

ORDER TYPE :

PRE PRINTED :

PRINTED DATE :

REV NUM : 1

ORDERS OF

SORT BY : By Order Number

REQUEST ID :

REQUEST RUN ID :

ORDER RANGE : 56976

## KDKA-TV

ONE GATEWAY CENTER, . PITTSBURGH PA 15222

KDKA-TV

AND

PAGE 1

338437	AGENCY (OR SERVICE) ACTING AS AGENT FOR		58123	ADVERTISER (OR AGENCY AND ADVERTISER)		<div>Cancellation Notice</div> <div>Required</div> <div>Announcement 28 days</div> <div>prior notice</div>
NAME	MAIN STREET MEDIA GROUP			AMERICANS FOR TAX REFORM		
AND	PO BOX 25093			722 12th St NW Ste 400		
ADDRESS	Alexandria	VA	22313-5093	Washington	DC 20005-3957	
	USA			USA		
CONTACT				PRODUCT		ATR-PA12 TV 10/14-20
LOCAL SALESPERSON	Brian Butz-1		AGENCY EST. NO.	PRODUCT CODE	1300	
			1131			
NATIONAL SALESPERSON						
BROADCAST SCHEDULE STARTING						10/14/12 AND ENDING 10/20/12 NO. WEEKS: 1

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
PRINT AT STATION. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE. PAID FOR BY AMERICANS FOR TAX REFORM.										
1 30 MIN SEP	10100..	2	05:58A	07:00A	30S	10/15/12-10/17/12	THIS MORNING 6-7AM	2	800.00	1600.00
2 30 MIN SEP	01010..	2	07:00A	09:00A	30S	10/16/12-10/18/12	THE EARLY SHOW	2	450.00	900.00
3 30 MIN SEP	11101..	4	09:00A	09:30A	30S	10/15/12-10/19/12	PITTSBURGH LIVE	4	300.00	1200.00
4 30 MIN SEP	10101..	3	09:30A	09:57A	30S	10/15/12-10/19/12	PITTSBURGH LIVE	3	300.00	900.00
5 30 MIN SEP	10101..	3	04:00P	04:30P	30S	10/15/12-10/19/12	4-430PM NEWS	3	900.00	2700.00
6 30 MIN SEP	11111..	5	04:30P	05:00P	30S	10/15/12-10/19/12	430-5PM NEWS	5	900.00	4500.00
7 30 MIN SEP	11111..	5	05:00P	05:30P	30S	10/15/12-10/19/12	5-530PM NEWS	5	1050.00	5250.00
8 30 MIN SEP	01010..	2	05:30P	06:00P	30S	10/16/12-10/18/12	530-6PM NEWS	2	1050.00	2100.00
9 30 MIN SEP	01010..	2	05:58P	06:30P	30S	10/16/12-10/18/12	M-F 6PM NEWS	2	1300.00	2600.00
10 30 MIN SEP	01010..	2	06:30P	07:00P	30S	10/16/12-10/18/12	M-F 630PM NEWS	2	1300.00	2600.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

## KDKA-TV

ONE GATEWAY CENTER, . PITTSBURGH PA 15222

KDKA-TV

AND

PAGE 2

338437	AGENCY (OR SERVICE) ACTING AS AGENT FOR	58123	ADVERTISER (OR AGENCY AND ADVERTISER)	<b>Cancellation Notice</b>  <b>Required</b>  Announcement 28 days  prior notice
<b>NAME</b>	MAIN STREET MEDIA GROUP		AMERICANS FOR TAX REFORM	
<b>AND</b>	PO BOX 25093		722 12th St NW Ste 400	
<b>ADDRESS</b>	Alexandria VA 22313-5093		Washington DC 20005-3957	
	USA		USA	
<b>CONTACT</b>			<b>PRODUCT</b> ATR-PA12 TV 10/14-20	
<b>LOCAL SALESPERSON</b>	Brian Butz-1	<b>AGENCY EST. NO.</b> 1131	<b>PRODUCT CODE</b> 1300	
<b>NATIONAL SALESPERSON</b>				
<b>BROADCAST SCHEDULE STARTING</b> 10/14/12 <b>AND ENDING</b> 10/20/12 <b>NO. WEEKS:</b> 1				

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
11 30 MIN SEP	01010..	2	06:57P	07:30P	30S	10/16/12-10/18/12	CBS EVENING NEWS	2	1300.00	2600.00
12 30 MIN SEP	00101..	2	07:30P	07:58P	30S	10/17/12-10/19/12	THE INSIDER	2	775.00	1550.00
13 30 MIN SEP	M	1	10:00P	11:00P	30S	10/15/12-10/15/12	HAWAII FIVE-O	1	6000.00	6000.00
14 30 MIN SEP	1010000	2	11:00P	11:35P	30S	10/15/12-10/17/12	11PM NEWS	2	2750.00	5500.00
15 30 MIN SEP	W	1	08:58P	10:00P	30S	10/17/12-10/17/12	CRIMINAL MINDS	1	6000.00	6000.00
16 30 MIN SEP	Th	1	09:00P	10:00P	30S	10/18/12-10/18/12	PERSON OF INTEREST	1	4500.00	4500.00
17 30 MIN SEP	F	1	10:00P	11:00P	30S	10/19/12-10/19/12	BLUE BLOODS	1	4500.00	4500.00
18 30 MIN SEP	Sa	1	05:58A	07:58A	30S	10/20/12-10/20/12	SAT. MORN. LOCAL NEWS	1	400.00	400.00
19 30 MIN SEP	Sa	1	07:58A	10:00A	30S	10/20/12-10/20/12	SAT. CBS MORNING NEWS	1	600.00	600.00
20 30 MIN SEP	Sa	1	09:00P	10:00P	30S	10/20/12-10/20/12	CRIMETIME SATURDAY	1	1750.00	1750.00
21 30 MIN SEP	Su	1	06:30P	07:00P	30S	10/14/12-10/14/12		1	875.00	875.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

KDKA-TV

ONE GATEWAY CENTER, . PITTSBURGH PA 15222 KDKA-TV AND

338437

AGENCY (OR SERVICE) ACTING AS AGENT FOR 58123

ADVERTISER (OR AGENCY AND ADVERTISER)

NAME

MAIN STREET MEDIA GROUP

AND

PO BOX 25093

ADDRESS

Alexandria VA 22313-5093

USA

CONTACT

AMERICANS FOR TAX REFORM

722 12th St NW Ste 400

Washington DC 20005-3957

USA

PRODUCT

ATR-PA12 TV 10/14-20

LOCAL SALESPERSON

Brian Butz-1

AGENCY EST. NO.

1131

PRODUCT CODE

1300

NATIONAL SALESPERSON

BROADCAST SCHEDULE STARTING 10/14/12 AND ENDING 10/20/12 NO. WEEKS: 1

Cancellation Notice Required

Announcement 28 days prior notice

CBS Television Stations Standard Terms and Conditions for advertising shall apply. NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
22 30 MIN	Su SEP	1	06:58P	08:00P	30S	10/14/12-10/14/12	60 MINUTES	1	6500.00	6500.00
23 30 MIN	Su SEP	1	11:35P	12:05A	30S	10/14/12-10/14/12	#1 COCHRAN SUNDAY SPORTS	1	1300.00	1300.00
Total Contract:								46		66425.00
Billing Summary										
Qtr 4-12						Oct	Nov	Dec	Total	
						66425.00	.00	.00	66425.00	
GRAND TOTAL									66425.00	

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION